



The Commercial Moving Group (CMG) is a dedicated group of companies within the British Association of Removers that specialise in all aspects of commercial relocations.

## New Vice Chairman

Congratulations to Sarah Cole (pictured) of Universal Commercial Relocation who was appointed Vice Chairman of the Commercial Moving Group (CMG) at the recent CMG Council meeting. Sarah gave a presentation on the unique selling points of the CMG at the recent Met Area meeting.



## CMG workshop at BAR Conference

BAR recently confirmed that the joint CMG/BIFM survey has now been sent to 26,000 facilities management professionals, end users and other decision makers. The extensive survey was designed for and developed by the CMG which draft questions to elicit information which will be critical to CMG Members when considering their service offering and developing their future corporate plans.

The survey is one of the CMG's marketing activities that forms part of its strategy to raise the profile of its members in relevant market sectors.

The results of the survey will be presented at the BAR Conference in Glasgow in May. There will also be a workshop for CMG Members on how to use the results for commercial advantage. To book your place at the Conference, see [www.bar.co.uk/conference2014.aspx](http://www.bar.co.uk/conference2014.aspx)